



Dear CB community:

Learning from young people is a habit I'm privileged to pursue, whether it's my kids, CB students, or Simone Biles. "The twisties"—a phenomenon in gymnastics where you lose the connection between mind and body, finding yourself lost in the air, in danger of grave injury or worse—was new. It reminded me of how we at College Bound chose our mantra for the year: You are here.

You are here: you've chosen to spend a few minutes thinking about CB students, their challenges and triumphs, aspirations and hopes. 2021 is better than 2020 in many ways, but I have found myself struggling at times with something like "the twisties"—and remembering our students' wisdom and the community behind this work brings me back to earth each time.

CB students' experiences are as varied as their faces, on Zoom or behind masks, in reconfigured classrooms or kitchen tables. This month, they are finally crossing our threshold at 110 N. Jefferson for masked, distanced meetings with coaches, classes, therapy, and a place to simply be, again.

Your support and partnership have allowed us to be there for it all, in whatever way we can: for drive-by birthdays and our outdoor graduation party, for ACT practice and personal narrative development, for the hard-earned A's and the acceptances, the remote internships and the graduations of all kinds.

While feeling the pull of a less fractious future and uncertain when it might finally arrive, we hold onto the gifts of luminaries from other times. Educator and civil rights leader Dr. Robert Moses recently passed at 86, and CB Founder Lisa Zarin shared this gem of his with me: "The most important social problem affecting people of color today is economic access, and this depends crucially on math and science literacy, because the American economy is now based on knowledge and technology, not labor."

At CB, we play an important role in developing young minds to be prepared for their futures. We are focused on math and science literacy, and we are committed to positioning our students to attain their degrees and the careers that follow. And this is not the only role we play. Our students are people—whole, complex, deserving of every resource in a set of systems that deny resources all too often.

Ensuring they have those resources is joyful work. We thank you for being part of it—for being here, for and with CB.

With gratitude,

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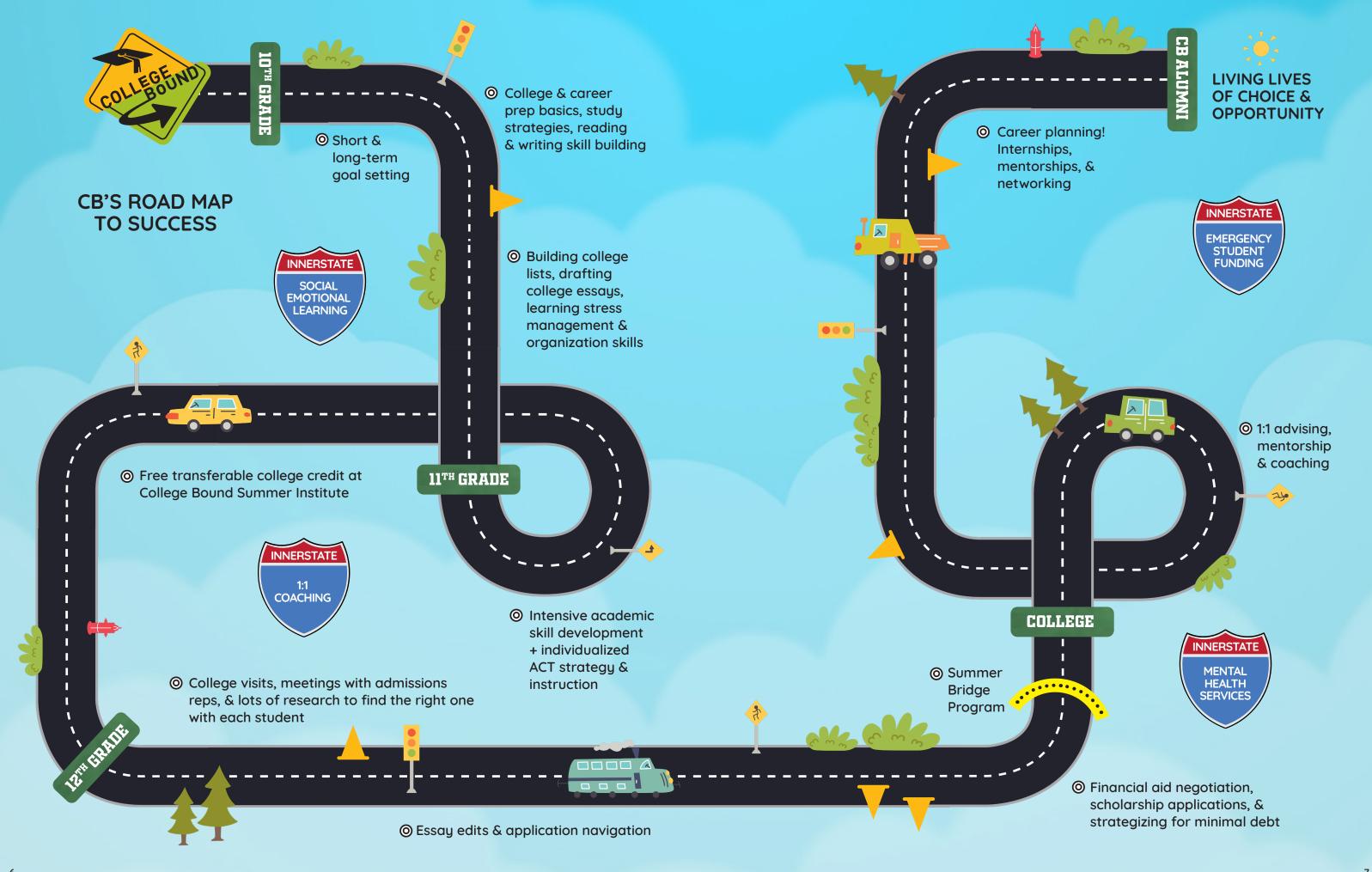
Scott Baier, President & CEO





"Freedom is not a state; it is an act. It is not some enchanted garden perched high on a distant plateau where we can finally sit down and rest. Freedom is the continuous action we all must take, and each generation must do its part to create an even more fair, more just society. The work of love, peace, and justice will always be necessary, until their realism and their imperative takes hold of our imagination, crowds out any dream of hatred or revenge, and fills up our existence with their power." — John Lewis, Across That Bridge: Life Lessons and a Vision for Change







EJ, a new member of the Recruitment Team and alum of CB, University City High School, and Northwest Missouri State – shown here with the U City Lion





New CB students join us the summer after 9th grade after being recruited in schools and at events. This school year, our full-service program reached 440 students and served an additional 120 students through our CB@STLCC program at St. Louis Community College's Forest Park campus.

Of these students:

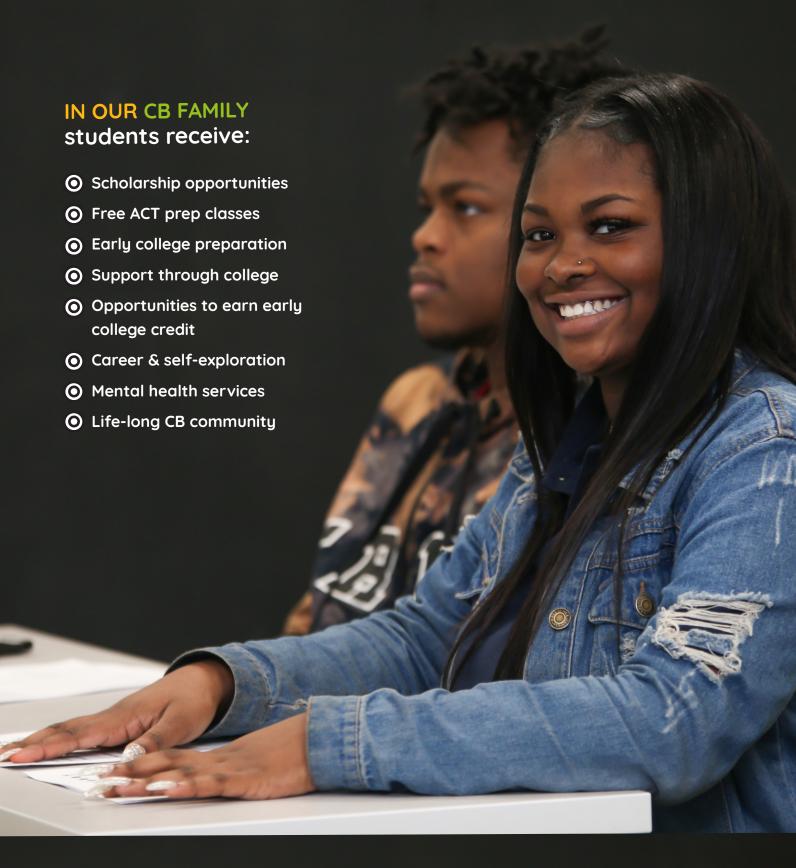
- **89%** qualify for the federal free & reduced lunch program.
- **90%** will be the first in their families with a college degree.
- **100%** are committed to obtaining their college degree.





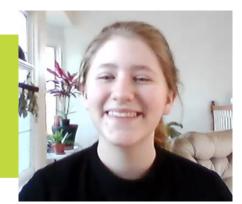


Our 7-9 year relationship starts in high school and lasts until students earn their degrees. We empower first-generation college students to live lives of choice and opportunity. CB students leverage their experiences to maximize growth and shape their futures.





Ava, a sophomore at Collegiate School of Medicine & Bioscience, will begin STLCC's Early College Academy Program this fall.



Laying Foundations

Sophomore year is about getting to know each other, figuring out basics of college and career planning, and identifying unique gifts. Though we were unable to make our traditional trip to camp this year, we spent time getting to know each other through an intensive vision boarding activity, followed by roadmapping that allowed 10th graders to determine actions and steps to take their goals from vision to reality.

- O Vision boarding inspiration & roadmapping futures.
- Learning academic habits, goal-setting, & study strategies.
- © Establishing a growth mindset & emphasizing self-compassion.
- Tuning in to academic tracks: homework, ACT, math, & reading.
- O Choosing an individualized milestone track: math & reading tutoring, homework planning, or early ACT prep.
- Workshopping personal narratives.



WORDS OF GRATITUDE FROM OUR TENTH GRADERS

"Thank you for always pushing me to do better. I appreciate you for caring about me not as a student but as a person checking up on me."

"Honestly, I'm not that good at wording gratitudes, but it's so obvious to me that all of the coaches at CB care about us and our future. I really thank you for caring so much about my future and helping me achieve my goals."

- "I would like to thank Tylar!!! I love her so much; she never judged me or looked at me wrong. I would like to thank her!! Hopefully I will have her next year! Shes the one who motivated me to continue and start College Bound!"
- "Thank you Micayla for helping me grow as a person, giving me wonderful advice, and teaching me German. You're an amazing and kind soul."







Xela plays basketball at Carnahan High School and is interested in a career in broadcast journalism.





Hours studying sentence structure? Killing it in algebra? Reading 20 novels a year to build vocabulary? None of it matters more than family income when it comes to a student's ACT score. Private ACT prep courses can run upwards of \$2,000; at CB, individualized ACT strategy and instruction are free—and required. And that's not all we do in 11th grade. Students:

- O Develop college lists.
- © Receive supplemental math & reading instruction.
- **O** Set and work towards ACT, personal, & academic SMART goals.
- Develop study strategies best aligned with individual learning styles.
- Flex their essay writing muscles.
- Learn stress management & organization skills that will set them up for personal and academic success.



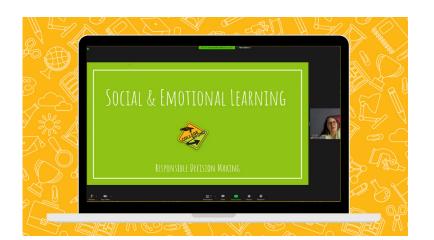


COLLEGE BOUND SUMMER INSTITUTE (CBSI)

The Bayer Fund College Bound Summer Institute, or CBSI, gives students the opportunity to learn on a college campus while earning transferable credit during the summer between 10th and 11th grade.

Though COVID required that CBSI take place remotely in 2020 and 2021, we look forward to returning to the University of Missouri—St. Louis (UMSL) campus next summer.

"I'm really liking the connectivity between the coaches and the classes through study sessions and hangouts while also we are granted the freedom of basing our work time around any summer activities we have going on."



DID YOU KNOW?

In addition to providing 1-on-1 therapy for any student in CB, our Mental Health Services team facilities Social & Emotional Learning sessions during 10th and 11th grade classes. Topics include responsible decision making, self awareness, and relationship building.



To celebrate the Class of 2021, we gave graduates a diploma frame, reusable tote bag, water bottle, gift cards, and of course, a handwritten card.





It's go time! CB's 12th grade team provides comprehensive college guidance, editing college essays, narrowing down college lists, and offering advice when the path isn't clear. Additionally, CB counsels students on available aid, seeks out additional scholarship opportunities, helps families complete FAFSA forms, and advocates for increased institutional aid whenever possible. 12th grade students:

- Visit college campuses—and the CB students studying there!
- Talk to admissions officers.
- Work with coaches to select & apply for best-fit colleges.





CELEBRATING GRADUATES: CB@STLCC

Community support and strong partnerships with St. Louis Community College (STLCC) and St. Louis Public Schools (SLPS) allowed CB to establish a program in response to data revealing extraordinarily low graduation rates among graduates of SLPS attending STLCC. In CB@STLCC's 4th year, we served 100 students as they worked to complete their associate's degrees and either enter the workforce or transfer to a four-year university.

Jordyn graduated this May from STLCC with a 3.6 GPA while working two jobs and applying to four-year institutions.

NEW BEGINNINGS: CB@RANKEN

Bolstered by the success of CB@STLCC and made possible by a generous gift from the Enterprise Holdings Foundation, we are expanding our embedded services model to Ranken Technical College this fall. The Enterprise Holdings Foundation and Ranken share CB's commitment to ensuring that students have the supports they need to advance their educations.



















Sheanique attends Southeast Missouri State University and was awarded the Advocacy, Equity and Justice Scholarship!





Imagine having an advisor and mentor on speed dial throughout your college career—someone who checks in when they haven't heard from you in a while, offers guidance and support when the going gets tough, and celebrates each and every achievement along the path to a degree. College Bound's work with collegians is all about:

- Being all-in!
- **O** Providing one-on-one assistance anytime.
- Debt management, path to degree & career planning.
- O Instilling deeper self-confidence.
- Advocating for students at every turn.



DEANGELO | attends Missouri Valley College and is a self-proclaimed car enthusiast.



Spring semester care packages with writing utensils, a snazzy CB umbrella, and a fun mystery item!





Tanner, CB Class of 2008, Student Assistance/Gear UP. He Zoomed with students during our Arts, **Humanities & Community** Speaker Series.





Community for Life

Our alumni fill us with pride and joy. We are thrilled when they visit, join the CB staff, serve on Board committees, and engage in honest discussion with current students about their collegiate and career experiences.

In 2019, we hosted our first CB Homecoming. This family-friendly event featured food trucks, games, ice cream, and swag. We were thrilled to see our extended CB family, especially our alums. COVID has kept us from being able to gather in large groups, but that doesn't mean we haven't been able to check in. Earlier this year, we hosted career panels featuring some of our esteemed former students—and we have our first CB alum serving on the Board's finance committee!





MAYA | Getting ready to attend graduate school



BRIANA | Missouri State University graduate and RN



ALAYZHA | College Advising Corps adviser at WashU in St. Louis



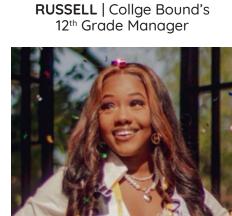
HASSAN | fourth year medical student at UCLA



ERIC | At Columbia College pursuing his Master's degree



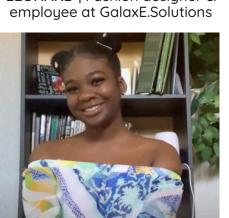
HEAVYN | Part of a fellowship at Tennessee Justice Center



MORGAN | Planning to attend law school in Fall 2022



LEONARD | Fashion designer &



ZECORA | K-12 educator at the Missouri History Museum



ALEXIS | won an Emerson Award for teaching



ROSHANDA | scientist at Thermo Fisher Scientific

MEASURING IMPACT

SCHOOLS WE ATTEND

DID YOU KNOW?

CB started in 2006 with 36 students in 2 high schools. We have grown to serve 540 students from 35 high schools in the region. And CB students graduate college at a rate nearly 500% higher than their economically disadvantaged peers. We are proud of our students' hard work and dedication to staying on track:

- **91%** of the CB Class of 2020 matriculated to college within six months of graduation.
- **⊙ 50%** of CB collegians graduate college within 6 years.
- **80%** of those graduates cross the finish line in 3-5 years.

"If I hadn't joined CB, I don't think I would have started or completed

college. The application process, the financial aid process was a

② 47% of CB students are projected to have zero debt upon graduation.

lot and it can be difficult to navigate."—Christion, CB Class of 2016, University of Missouri-St. Louis Class of 2021

Some of the colleges and universities CB students attend:

Alabama A&M University

Albion College

Alcorn State University Benedictine College

Bennett College for Women

Bradley University

Carnegie Mellon University Central Methodist University Clark Atlanta University

Colgate University

Columbia College-Chicago

Columbia University Cornell College DePaul University Earlham College

Eastern Michigan University

Fisk University

Fontbonne University Georgetown University Georgia State University Grambling State University

Grinnell College

Gustavus Adolphus College

Hampton University

Harris-Stowe State University

Howard University
lowa State University
Jackson State University
Kalamazoo College
Kansas State University
Langston University
Lawrence University
Lehigh University
Lindenwood University

Loyola University-Chicago Marquette University Maryville College Maruville Universitu

Missouri Baptist University

Missouri Southern State University

Missouri State University

Missouri University of Science & Technology

Morehead State University

Morehouse College

Northwestern University

Northwest Missouri State University

Oberlin College

Philander Smith College

Pomona College Princeton University Ranken Technical College

Rhodes College Rockhurst University

Rust College

Sewanee-The University of the South Southeast Missouri State University Southern Illinois University Edwardsville

Spelman College Saint Louis University Stephens College

St. Louis Community College St. Louis College of Pharmacu

Swarthmore College

Tennessee State University
Texas A&M University

Truman State University

United States Air Force Academy United States Military Academy University of Central Missouri

University of Chicago University of Iowa

University of Michigan-Ann Arbor University of Missouri-Columbia University of Missouri-Kansas City University of Missouri-St. Louis

University of Notre Dame Vanderbilt University

Washington University in St. Louis

Webster University
Westminster College
Wheelock College
William Jewell College
William Woods University
Xavier University of Louisiana

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Pete Zeiser | Midwest BankCentre



Statement of Activities | January 1, 2020 - December 31, 2020

SUPPORT AND REVENUE

Total Support & Revenue	\$4,300,576
nvestment income	\$197.731
Sovernment funding	\$702,428
pecial events	\$947,259
Contribution revenue, including in-kind	\$2,453,147

FUNCTIONAL EXPENSES

	Total Functional Expenses	\$2,765,829
Fundraising		\$369,173
General & Adm	ninistrative	\$217,965
Program		\$2,178,961

Change in Net Assets	\$1,534,747
Net Assets, beginning of year	\$5,241,027
Net Assets, end of year	\$6,775,774

STEWARDSHIP IS TOP PRIORITY: CB embraces the values of financial accountability and transparency. Our Finance Committee is led by Tim Farquhar, a partner at Rubin Brown who holds CFA and CPA certifications.





EVERNORTH_{sm} THANK YOU EVENT CO-CHAIRS & PRESENTING SPONSOR:



Latriece & Orvin Kimbrough



Gail & Clif Smart



Kimberly & Ronald Norwood



2021 CAP & GOWN AT HOME & AROUND TOWN

CB's community celebrated Cap & Gown in Springfield, St. Louis, and living rooms across the country, with co-chairs and Board leaders stepping up to host small receptions that captured the same joy that has drawn so many to the ballroom since 2008.

By the numbers:

Approximately 100 guests joined in small outdoor celebrations. Special thanks to Randy Grady & Tracey Cain, Latriece & Orvin Kimbrough, and Gail & Clif Smart for creating spaces to recognize our students' accomplishments.

More than 200 friends Zoomed in and connected to CB's virtual event and first-ever student panel, chatting in breakout rooms and giving generously:

- 68 new donors became part of our cause.
- We welcomed 170 returning champions.

We hope you will join our joyful reunion at next year's Cap & Gown Ball!

SAVE THE DATE: JUNE 11, 2022

STUDENT SPEAKERS



St. Louis Community College



Missouri State University

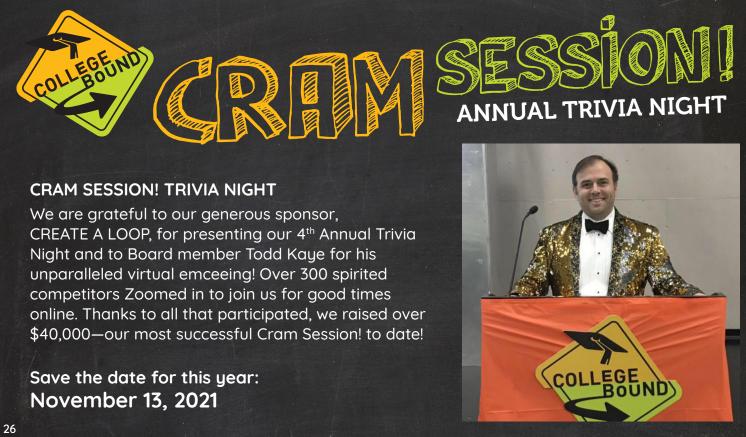


Stick with a STUDENT

CB students commit to 7-9 years with us and we commit to them. We are especially thankful to the donor community that has made a three-year commitment:

Mike Becker Gretchen Sander & Adam Birenbaum Tracey Cain & Randy Grady Sally & Chuck Carpenter Jane & Peter Conrad Julie Ann & Kendall Coune Jennifer & Jonathan Deutsch Dorette & Ed Goldberg Barbara B. Goodman Kate & David Hatfield Lauren Weissman Kerner & Kyle Kerner Diane Levine & Jimmy Jenkins Stacey & Rich Liekweg Ann & Randy Lipton Kimberly & Ron Norwood Winston Rogers Dana & Barry Sandweiss Lucy Schreiber Julie & Tim Stern Nicky & Scott Stern Kerith & Frank Thurman Teri & Paul Weber Lisa Orden Zarin, CB Founder & Larry Zarin





CHEERS to the 51 CHAMPIONS who have supported CB for 10+ years!

We are continuously humbled by the intentional generosity of our community and we are filled with gratitude to welcome 220 new donors this year—nearly twice as many as 2019!

The following reflects gifts received between January 1, 2020-December, 31, 2020:

LIFE CHANGERS: \$200,000-\$600,000 (OVER 2-5 YEARS)

Enterprise Holdings Foundation

The Bellwether Foundation

St. Louis City Department of Human Services

Carol & Michael Staenberg &

The Staenberg Family Foundation 💛

The Tilles Foundation

GUARDIANS: \$100,000-\$249,999

Anonumous

The Bellwether Foundation

Dana Brown Charitable Trust

Emerson Charitable Trust

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Missouri Community Service Commission

St. Louis City Department of Human Services

The Tilles Foundation

HISTORY MAKERS: \$50,000-\$99,999

Anonumous

Anonymous Fund of YouthBridge Community Foundation

Bauer 💛

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Diane Briere de l'Isle & Henry Engelhardt via the

Moondance Foundation

Melissa & George Paz

Carol & Michael Staenberg

& The Staenberg Family Foundation 💛

United Way of Greater St. Louis

Robin & Tim Wentworth

FOUNDERS: \$25,000-\$49,999

Ameren Charitable Trust >

Cardinals Care 💛

GalaxE.Solutions

Lunn & Rick Hill

Lenoir Charitable Trust

Linda Wallace Jones & Richard Jones

Nicky & Scott Stern ♥

Laurie & Ray Van de Riet

Linda & Pete Werner >



Celebrating three generations of giving (left to right): Joe Shepard & Senator Claire McCaskill, Rich & Marilun Dredge & Evan Dredge, our youngest donor!

PIONEERS: \$10,000-\$24,999

Velma Boyer

Julia Boyer & Brian Henry

Charleus Kids Foundation

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The Four Leaf Clover Foundation

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② = New donors

♥ = Donors for the past 10+ consecutive years

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University of Missouri—St. Louis Washington University in St. Louis ♥

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Ericka Zoll Phelan & Jim Phelan

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Carsen Zarin Groberg & Florent Groberg Risa Zwerling Wrighton & Mark Wrighton

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Vanessa Foster-Cooksey

Jackie & Mark French 😉

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& Antonio Cooksey

Kevin Gaillard 😉

28

INFLUENCERS: \$100-\$499 (CONT.)

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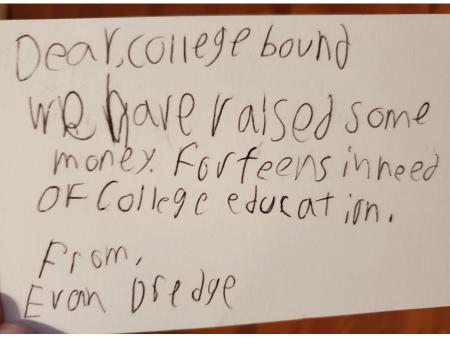
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Please inform us of any unintended spellings or omissions and accept our sincere apologies.



Not all gifts are monetary. CB AmeriCorps members served more than 22,000 hours during the school year. AmeriCorps, Service and the Missouri Community Service Commission. AmeriCorps coaches spend a year (or more) of their lives working alongside our students, supporting them as they work to make their dreams of a college degree a reality.



10-year old Evan Dredge held a car wash to raise money for CB!



SOUTH