Dear CB community:

Learning from young people is a habit I’m privileged to pursue, whether it’s my kids, CB students, or Simone Biles. “The twisties”—a phenomenon in gymnastics where you lose the connection between mind and body, finding yourself lost in the air, in danger of grave injury or worse—was new. It reminded me of how we at College Bound chose our mantra for the year: You are here.

You are here: you’ve chosen to spend a few minutes thinking about CB students, their challenges and triumphs, aspirations and hopes. 2021 is better than 2020 in many ways, but I have found myself struggling at times with something like “the twisties”—and remembering our students’ wisdom and the community behind this work brings me back to earth each time.

CB students’ experiences are as varied as their faces, on Zoom or behind masks, in reconfigured classrooms or kitchen tables. This month, they are finally crossing our threshold at 110 N. Jefferson for masked, distanced meetings with coaches, classes, therapy, and a place to simply be, again.

Your support and partnership have allowed us to be there for it all, in whatever way we can: for drive-by birthdays and our outdoor graduation party, for ACT practice and personal narrative development, for the hard-earned A’s and the acceptances, the remote internships and the graduations of all kinds.

While feeling the pull of a less fractious future and uncertain when it might finally arrive, we hold onto the gifts of luminaries from other times. Educator and civil rights leader Dr. Robert Moses recently passed at 86, and CB Founder Lisa Zarin shared this gem of his with me: “The most important social problem affecting people of color today is economic access, and this depends crucially on math and science literacy, because the American economy is now based on knowledge and technology, not labor.”

At CB, we play an important role in developing young minds to be prepared for their futures. We are focused on math and science literacy, and we are committed to positioning our students to attain their degrees and the careers that follow. And this is not the only role we play. Our students are people—whole, complex, deserving of every resource in a set of systems that deny resources all too often.

Ensuring they have those resources is joyful work. We thank you for being part of it—for being here, for and with CB.

With gratitude,

Scott Baier, President & CEO
MISSION: Through an individualized, holistic, and multi-year commitment, CB empowers promising students from economically disadvantaged backgrounds to achieve bachelor’s degrees and successful careers.

“Freedom is not a state; it is an act. It is not some enchanted garden perched high on a distant plateau where we can finally sit down and rest. Freedom is the continuous action we all must take, and each generation must do its part to create an even more fair, more just society. The work of love, peace, and justice will always be necessary, until their realism and their imperative takes hold of our imagination, crowds out any dream of hatred or revenge, and fills up our existence with their power.” — John Lewis, Across That Bridge: Life Lessons and a Vision for Change

LASHE’
CB Class of 2016 and a 2021 graduate of University of Missouri-St. Louis
CB’S ROAD MAP TO SUCCESS

11TH GRADE
- College & career prep basics, study strategies, reading & writing skill building
- Building college lists, drafting college essays, learning stress management & organization skills
- Free transferable college credit at College Bound Summer Institute

12TH GRADE
- College visits, meetings with admissions reps, & lots of research to find the right one with each student
- Intensive academic skill development + individualized ACT strategy & instruction
- Essay edits & application navigation

COLLEGE
- Summer Bridge Program
- Career planning! Internships, mentorships, & networking
- Financial aid negotiation, scholarship applications, & strategizing for minimal debt

LIVING LIVES OF CHOICE & OPPORTUNITY
- 1:1 advising, mentorship & coaching
- Innerstate Mental Health Services
- Innerstate Emergency Student Funding

SOCIAL EMOTIONAL LEARNING
- 1:1 coaching

INNERSTATE
- CB Alumni

[Image of a road map with various turn signs and destination markers, illustrating the journey from 7th to 12th grade through college and beyond.]
New CB students join us the summer after 9th grade after being recruited in schools and at events. This school year, our full-service program reached 440 students and served an additional 120 students through our CB@STLCC program at St. Louis Community College’s Forest Park campus.

Of these students:
- 89% qualify for the federal free & reduced lunch program.
- 90% will be the first in their families with a college degree.
- 100% are committed to obtaining their college degree.

Recruitment & Long-Term Commitment

Our 7-9 year relationship starts in high school and lasts until students earn their degrees. We empower first-generation college students to live lives of choice and opportunity. CB students leverage their experiences to maximize growth and shape their futures.

We are in this Together

IN OUR CB FAMILY students receive:
- Scholarship opportunities
- Free ACT prep classes
- Early college preparation
- Support through college
- Opportunities to earn early college credit
- Career & self-exploration
- Mental health services
- Life-long CB community

EJ, a new member of the Recruitment Team and alum of CB, University City High School, and Northwest Missouri State - shown here with the U City Lion!
Laying Foundations

Sophomore year is about getting to know each other, figuring out basics of college and career planning, and identifying unique gifts. Though we were unable to make our traditional trip to camp this year, we spent time getting to know each other through an intensive vision boarding activity, followed by roadmapping that allowed 10th graders to determine actions and steps to take their goals from vision to reality.

- Vision boarding inspiration & roadmapping futures.
- Learning academic habits, goal-setting, & study strategies.
- Establishing a growth mindset & emphasizing self-compassion.
- Tuning in to academic tracks: homework, ACT, math, & reading.
- Choosing an individualized milestone track: math & reading tutoring, homework planning, or early ACT prep.
- Workshopping personal narratives.

“Thank you for always pushing me to do better. I appreciate you for caring about me not as a student but as a person checking up on me.”

“Honestly, I’m not that good at wording gratitudes, but it’s so obvious to me that all of the coaches at CB care about us and our future. I really thank you for caring so much about my future and helping me achieve my goals.”

“Ava, a sophomore at Collegiate School of Medicine & Bioscience, will begin STLCC’s Early College Academy Program this fall.

“I would like to thank Tylar!!! I love her so much; she never judged me or looked at me wrong. I would like to thank her!! Hopefully I will have her next year! She’s the one who motivated me to continue and start College Bound!”

“Thank you Micayla for helping me grow as a person, giving me wonderful advice, and teaching me German. You’re an amazing and kind soul.”

Ava, a sophomore at Collegiate School of Medicine & Bioscience, will begin STLCC’s Early College Academy Program this fall.
Setting up for success

Hours studying sentence structure? Killing it in algebra? Reading 20 novels a year to build vocabulary? None of it matters more than family income when it comes to a student’s ACT score. Private ACT prep courses can run upwards of $2,000; at CB, individualized ACT strategy and instruction are free—and required. And that’s not all we do in 11th grade. Students:

- Develop college lists.
- Receive supplemental math & reading instruction.
- Set and work towards ACT, personal, & academic SMART goals.
- Develop study strategies best aligned with individual learning styles.
- Flex their essay writing muscles.
- Learn stress management & organization skills that will set them up for personal and academic success.

COLLEGE BOUND SUMMER INSTITUTE (CBSI)

The Bayer Fund College Bound Summer Institute, or CBSI, gives students the opportunity to learn on a college campus while earning transferable credit during the summer between 10th and 11th grade.

Though COVID required that CBSI take place remotely in 2020 and 2021, we look forward to returning to the University of Missouri—St. Louis (UMSL) campus next summer.

“I’m really liking the connectivity between the coaches and the classes through study sessions and hangouts while also we are granted the freedom of basing our work time around any summer activities we have going on.”

DID YOU KNOW?

In addition to providing 1-on-1 therapy for any student in CB, our Mental Health Services team facilitates Social & Emotional Learning sessions during 10th and 11th grade classes. Topics include responsible decision making, self awareness, and relationship building.
Time to fly

It's go time! CB’s 12th grade team provides comprehensive college guidance, editing college essays, narrowing down college lists, and offering advice when the path isn’t clear. Additionally, CB counsels students on available aid, seeks out additional scholarship opportunities, helps families complete FAFSA forms, and advocates for increased institutional aid whenever possible. 12th grade students:

- Visit college campuses—and the CB students studying there!
- Talk to admissions officers.
- Work with coaches to select & apply for best-fit colleges.

To celebrate the Class of 2021, we gave graduates a diploma frame, reusable tote bag, water bottle, gift cards, and of course, a handwritten card.

CELEBRATING GRADUATES: CB@STLCC

Community support and strong partnerships with St. Louis Community College (STLCC) and St. Louis Public Schools (SLPS) allowed CB to establish a program in response to data revealing extraordinarily low graduation rates among graduates of SLPS attending STLCC. In CB@STLCC’s 4th year, we served 100 students as they worked to complete their associate’s degrees and either enter the workforce or transfer to a four-year university.

NEW BEGINNINGS: CB@RANKEN

Bolstered by the success of CB@STLCC and made possible by a generous gift from the Enterprise Holdings Foundation, we are expanding our embedded services model to Ranken Technical College this fall. The Enterprise Holdings Foundation and Ranken share CB’s commitment to ensuring that students have the supports they need to advance their educations.

Jordyn graduated this May from STLCC with a 3.6 GPA while working two jobs and applying to four-year institutions.

To celebrate the Class of 2021, we gave graduates a diploma frame, reusable tote bag, water bottle, gift cards, and of course, a handwritten card.

12th Grade

To celebrate the Class of 2021, we gave graduates a diploma frame, reusable tote bag, water bottle, gift cards, and of course, a handwritten card.
Earning that degree, making a mark

Imagine having an advisor and mentor on speed dial throughout your college career—someone who checks in when they haven’t heard from you in a while, offers guidance and support when the going gets tough, and celebrates each and every achievement along the path to a degree. College Bound’s work with collegians is all about:

- Being all-in!
- Providing one-on-one assistance anytime.
- Debt management, path to degree & career planning.
- Instilling deeper self-confidence.
- Advocating for students at every turn.

Sheanique attends Southeast Missouri State University and was awarded the Advocacy, Equity and Justice Scholarship!

DEANGELO | attends Missouri Valley College and is a self-proclaimed car enthusiast.

Spring semester care packages with writing utensils, a snazzy CB umbrella, and a fun mystery item!

KELSI | Proud new Lawrence University Community Council president!
Community for Life

Our alumni fill us with pride and joy. We are thrilled when they visit, join the CB staff, serve on Board committees, and engage in honest discussion with current students about their collegiate and career experiences.

In 2019, we hosted our first CB Homecoming. This family-friendly event featured food trucks, games, ice cream, and swag. We were thrilled to see our extended CB family, especially our alums. COVID has kept us from being able to gather in large groups, but that doesn’t mean we haven’t been able to check in. Earlier this year, we hosted career panels featuring some of our esteemed former students—and we have our first CB alum serving on the Board’s finance committee!
Some of the colleges and universities CB students attend:

Alabama A&M University
Albion College
Alcorn State University
Benedictine College
Bennett College for Women
Bradley University
Carnegie Mellon University
Central Methodist University
Clark Atlanta University
Colgate University
Columbia College-Chicago
Columbia University
Cornell College
DePaul University
Earlham College
Eastern Michigan University
Fisk University
Fontbonne University
Georgetown University
Georgia State University
Grambling State University
Grinnell College
Gustavus Adolphus College
Hampton University
Howard University
Iowa State University
Jackson State University
Kalamazoo College
Kansas State University
Langston University
Lawrence University
Lehigh University
Lindenwood University
Loyola University-Chicago
Marquette University
Maryville College
Maryville University
Missouri Baptist University
Missouri Southern State University
Missouri State University
Missouri University of Science & Technology

Morehead State University
Morehouse College
Northwestern University
Northwest Missouri State University
Oberlin College
Philander Smith College
Pomona College
Princeton University
Ranken Technical College
Rhodes College
Rockhurst University
Rust College
Sewanee-The University of the South
Southern Illinois University Edwardsville
Spelman College
Saint Louis University
Stephens College
St. Louis Community College
St. Louis College of Pharmacy
Swarthmore College
Tennessee State University
Texas A&M University
Truman State University
United States Air Force Academy
United States Military Academy
University of Central Missouri
University of Chicago
University of Iowa
University of Michigan-Ann Arbor
University of Missouri-Columbia
University of Missouri-Kansas City
University of Missouri-St. Louis
University of Notre Dame
Vanderbilt University
Washington University in St. Louis
Webster University
Westminster College
Wheelock College
William Jewell College
William Woods University
Xavier University of Louisiana
SUPPORT AND REVENUE

- Contribution revenue, including in-kind: $2,453,147
- Special events: $947,259
- Government funding: $702,428
- Investment income: $197,731

Total Support & Revenue: $4,300,576

FUNCTIONAL EXPENSES

- Program: $2,178,961
- General & Administrative: $217,965
- Fundraising: $369,173

Total Functional Expenses: $2,765,829

Change in Net Assets: $1,534,747

Net Assets, beginning of year: $5,241,027
Net Assets, end of year: $6,775,774

STEWARDSHIP IS TOP PRIORITY: CB embraces the values of financial accountability and transparency. Our Finance Committee is led by Tim Farquhar, a partner at Rubin Brown who holds CFA and CPA certifications.
2021 CAP & GOWN AT HOME & AROUND TOWN

CB’s community celebrated Cap & Gown in Springfield, St. Louis, and living rooms across the country, with co-chairs and Board leaders stepping up to host small receptions that captured the same joy that has drawn so many to the ballroom since 2008.

By the numbers:
Approximately 100 guests joined in small outdoor celebrations. Special thanks to Randy Grady & Tracey Cain, Latriece & Orvin Kimbrough, and Gail & Clif Smart for creating spaces to recognize our students’ accomplishments.

More than 200 friends Zoomed in and connected to CB’s virtual event and first-ever student panel, chatting in breakout rooms and giving generously:

- 68 new donors became part of our cause.
- We welcomed 170 returning champions.
- Together we raised $750,000!

We hope you will join our joyful reunion at next year’s Cap & Gown Ball!

SAVE THE DATE:
JUNE 11, 2022

Latriece & Orvin Kimbrough
Gail & Clif Smart
Kimberly & Ronald Norwood
Stick WITH A STUDENT

CB students commit to 7-9 years with us and we commit to them. We are especially thankful to the donor community that has made a three-year commitment:

Mike Becker
Gretchen Sander & Adam Birenbaum
Tracey Cain & Randy Grady
Sally & Chuck Carpenter
Jane & Peter Conrad
Julie Ann & Kendall Coyne
Jennifer & Jonathan Deutsch
Dorette & Ed Goldberg
Barbara B. Goodman
Kate & David Hatfield
Lauren Weissman Kerner & Kyle Kerner
Diane Levine & Jimmy Jenkins
Stacey & Rich Liekweg
Ann & Randy Lipton
Kimberly & Ron Norwood
Winston Rogers
Dana & Barry Sandweiss
Lucy Schreiber
Julie & Tim Stern
Nicki & Scott Stern
Kerith & Frank Thurman
Teri & Paul Weber
Lisa Orden Zarin, CB Founder & Larry Zarin

We are continuously humbled by the intentional generosity of our community and we are filled with gratitude to welcome 220 new donors this year—nearly twice as many as 2019!

The following reflects gifts received between January 1, 2020-December, 31, 2020:

**LIFE CHANGERS: $200,000-$600,000 (OVER 2-5 YEARS)**
Anonymous
Enterprise Holdings Foundation
The Bellwether Foundation
St. Louis City Department of Human Services
Carol & Michael Staenberg & The Staenberg Family Foundation
The Tilles Foundation

**GUARDIANS: $100,000-$249,999**
Anonymous
The Bellwether Foundation
Dana Brown Charitable Trust
Emerson Charitable Trust
Enterprise Holdings Foundation
Cigna & Express Scripts Foundation
Missouri Community Service Commission
St. Louis City Department of Human Services
The Tilles Foundation

**HISTORY MAKERS: $50,000-$99,999**
Anonymous
Anonymous Fund of YouthBridge Community Foundation
Bayer
Berges Family Foundation
Diane Briere de l’Isle & Henry Engelhardt via the Moondance Foundation
Melissa & George Paz
Carol & Michael Staenberg & The Staenberg Family Foundation
United Way of Greater St. Louis
Robin & Tim Wentworth

**FOUNDERS: $25,000-$49,999**
Ameren Charitable Trust
Cardinals Care
GalaxE.Solutions
Lynn & Rick Hill
Lenoir Charitable Trust
Linda Wallace Jones & Richard Jones
Nicki & Scott Stern
Stifel
Laurie & Ray Van de Riet
Linda & Pete Werner

**PIONEERS: $10,000-$24,999**
Velma Boyer
Julia Boyer & Brian Henry
Charleys Kids Foundation
Citi
Cramer Institute
Edward Jones
The Four Leaf Clover Foundation
Guild Mortgage - Midwest Region
Herman T. & Phenie R. Pott Foundation
Jennifer & Tom Hillman
Hannah & Will Kendall
Carol & Ward Klein
Stacey & Rich Liekweg
Ann & Randy Lipton
Sharon & Tom McPherron
Vicki Fraser & Steve Miller
Norman J. Stupp Foundation
Polly O’Brien & Barrett Toan
Lisa Orden Zarin, CB Founder & Larry Zarin
Stifel
Laurie & Ray Van de Riet
Linda & Pete Werner

CHEERS to the 51 CHAMPIONS who have supported CB for 10+ years! 🍾

Celebrating three generations of giving (left to right): Joe Shepard & Senator Claire McCaskill, Rich & Marilyn Dredge & Evan Dredge, our youngest donor!

Save the date for this year:
November 13, 2021
INFLUENCERS: $100-$499 (CONT.)

Anita Kidd
Sheryl & Mark Keeswetter
Eugenia Kim
Tina & Jim Klocke
Helen Kornblum
Tanja & Andrew Langreh
Thomas Lavender
Vi-Thu Le
Valerie Le
t

in honor of Alexander Slen
Dr. Eric Leuthardt & Li En Chen
Julie & Steve Lilly
Elizabeth & Lawrence Linkon
Emily Lohse-Busch
in honor of Lisa & Larry Zarin
Roxalyn & Charles Lowenhaupt
Celeste Maddan & Larry Consenstein
Kinsley Makelskis-Jones & Bobby Jones
Debbie & Andy Malone
Linda & Virgil Mantle
Sudhakiran Pendurthi
Pecha Family Foundation
Jennifer & Charles Pass
in memory of Jade Nelson
Valerie & Hart Nelson
Peter Neidorff
Marisa & Cory Nardoni
Satish Nair
Robin Phillips
Alison & Danny Plax
Julie Plax
Dr. Jill & Matthew Powell
Franchise & Wes Pratt
Emily Rauth Pulitzer
Amanda & Jason Purnell
Judy & Paul Putzel
Roxanne Quinn
Ruth & Jai Rainey
Mary & Todd Randolph
Steve Raymond
Lily Raymond & Bill Schmidt
Kathy & Tom Reeves
Kelley & Adam Richter
Sheryl Mauricio
Susan McBride
TJ Michaels
Roderic Mitchell
Chris Bierdneck
Kyle Murray
Heather Navarro
Kate & Nate Nold
Sophia & Wilmer Narotangel
Roxanne Nugent
Max Obata
Anne M. Osleick
Becca & Jamie Oswald
Christine Portell
Grace Pryor
Carrie & Bryan Rapp
Marilyn & Gary Ratkin
Brooke Ray
Jerilyn & Ryan Reed
Deborah & Rex Rice
Kelly & Doug Richter
Mary Rudder
Lindsey & Michael Schultz
Mary Vee Schwaner
in memory of Julia & George Schwaner, Jr.
Tyra Searcy
Joan & Clifford Segal
Amanda & Keith Selz
Angela & Dustin Shapard
Kimberlee & Jimmy Shyrard
Kyla Slen
Heidi Slen
in honor of Claire Stuckel Levinson
Wendy & Murray Smith
in memory of Joe Smith
Brittney & Dan Sniezok
Christine & Jay Stuckel
Sean Sullivan
Nicole Sullivan-Handshy
Carol Swiecki
Danny Tejada
Anne & Timothy Trebing
Susan Vanous
Alyssa Waggener & Kevin Reed
Liz & Bob Weber
Ellen Weber & Carly Santauralia
Debbie & Mark Weingarth
Frank Weisberg
in honor of Alexander Slen
Brad Weisberg
Michael T. Whitley in honor of Scott Baier
Rob White
Drew Zeiser
Karen & Robert Zimmer
Caleb Zimmerman
Toni Zychinski

Please inform us of any unintended spellings or omissions and accept our sincere apologies.