



#standup4CB

Menkahre,
senior at Grand Center
Arts Academy with his
mom, Jewel



Scott, CB's Executive Director with Kelvin, University of Missouri–St. Louis alum and AmeriCorps VISTA

"Everyone needs a support network to keep you on track, to hold a mirror up to you when you're about to make a mistake, or to make sure you are accountable to your goals. No one goes at it alone." -Kelvin

Dear Friends & Family,

This has been a year of definition. After celebrating our ten year anniversary in 2016, we have been diligently setting the stage for what College Bound will be in the next decade and beyond. We are proud of what we have accomplished and know it is our responsibility to be vital, viable and stable for the long-term. The bedrock of a sustainable culture is to name, and live by, the values crucial to guide the work. We adopted a set of core values this January so that CB will continue to push our students to new heights. They are:



Foundation of Trust. The root of trust is reliability, teamwork, and integrity. Establishing trusting relationships with our students, families, partners, and colleagues allows us to align and improve.

Focus on Achievement. The path to a college degree is long and challenging and we never stray from our foremost priority, college degree attainment. We hold ourselves accountable to clear, bold goals to ensure we win the long game.

Responsibility to Reflect. We take time to analyze our actions and data in pursuit of continual improvement. We never stop learning from research, our partners, our students, and each other.

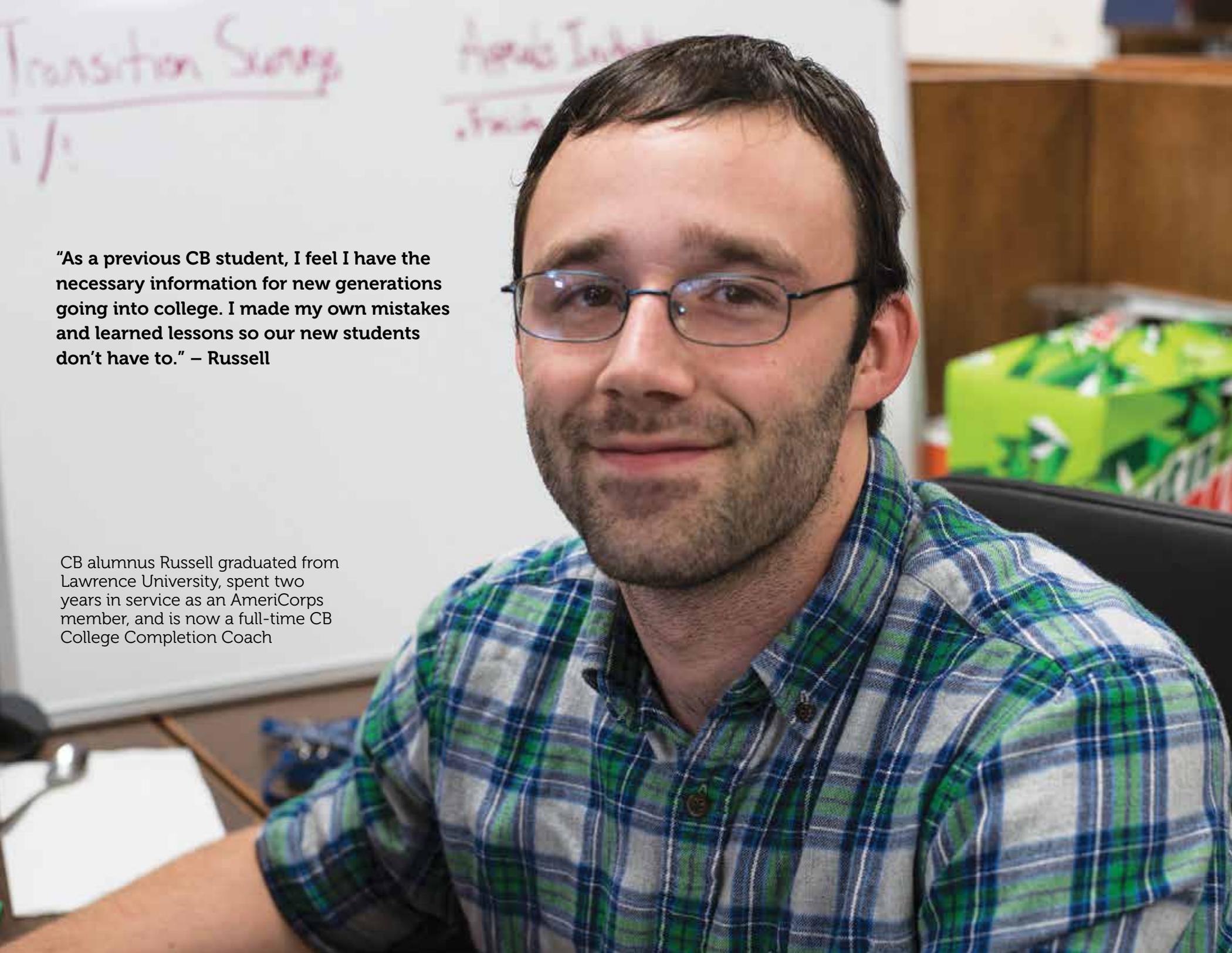
Spirit of Gratitude. We find joy in the journey and celebrate how lucky we are to work with so many amazing young people.

Living into our core values means that we are a more trusting, aligned, understanding, and grateful force for change. It sets the bar for being responsive to changes in higher education, helping students identify their paths with greater purpose, and doing the hard work that building and maintaining trust requires. Having reflection as part of our culture helps us recognize the people, partners and organizations to whom we are grateful. As someone who shares a passion for our mission and who has supported our cause, thank you for all that you do to stand up for CB.

In trust,

A handwritten signature in black ink, appearing to read "S. Baier".

Scott Baier | Executive Director



"As a previous CB student, I feel I have the necessary information for new generations going into college. I made my own mistakes and learned lessons so our new students don't have to." – Russell

CB alumnus Russell graduated from Lawrence University, spent two years in service as an AmeriCorps member, and is now a full-time CB College Completion Coach

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Mission

Through an individualized, holistic, and multi-year commitment, College Bound empowers promising students from economically disadvantaged backgrounds to achieve bachelor's degrees and fulfilling careers.

Who We Are

College Bound offers St. Louis students a support system that prepares them for success in college and life. It lasts from seven to nine years: from sophomore year of high school to senior year in college. The commitment we make to our kids is deep, customized, and long term. We do not cut corners.

College Bound is rigorous about student grade collection. If a sophomore's grades don't reflect her potential, we make a plan. We loop parents in at every turn. When we need to have a meaningful conversation with a family who does not speak English, we hire a translator. We step up when life gets hard. If a collegian drops out after experiencing trauma and grief, we are there by his side for healing. And for navigating the process of enrolling again.

Why We Are Here

The St. Louis Regional Chamber identified raising college completion rates as the most important lever in lifting the regional economy. But for low-income, first-generation college-goers, college can be a revolving door. Few enter, and even fewer graduate. College Bound students have different results.

One of the key levers to breaking the cycle of generational poverty is access to family-sustaining careers, which require a college degree.

- The average St. Louis City resident with a bachelor's degree earns **\$41,513**.
- This compares to **\$22,397** for residents with only a high school diploma and **\$16,746** for residents who never completed high school.
- Over a lifetime, a college graduate will earn **\$1M** more.

In our first decade, we have proven that our model works. Now, we strive for excellence. We stand up for and in partnership with our promising, hardworking students.

Sheanique, sophomore at Grand Center Arts Academy with her mom, Veronica





High school sophomores: Bricyn, Westminster Christian Academy, Sheanique, Grand Center Arts Academy & Hawa, Eureka High School

Our CB Students

In the 2016-17 school year, CB's full-service program reached **641** students, plus an additional **367** students via workshops with community partners. Our high school students attend **44** high schools across the St. Louis area; college students attend over **70** colleges and universities nationwide. Of these students:

- **88%** qualify for free and reduced-priced lunch.
- **90%** will be the first in their families with a college degree.
- **100%** are committed to obtaining their college degree (we know by specific markers).

A typical CB student:

EXPRESSES
sincere college
aspirations

EARNs
a 2.5 GPA in
high school,
or higher

SPENDS
a month of
summer in
Math Intensive

RAISES
their ACT
score by
two points

APPLIES
for fly-in
scholarships &
visits two colleges

TRAVELS
to CB for
class & extra
tutoring

FOCUSES
on career path
planning

GOES
to camp for
the first time

NAVIGATES
applying for
financial aid

ENROLLS
in a four-year
college

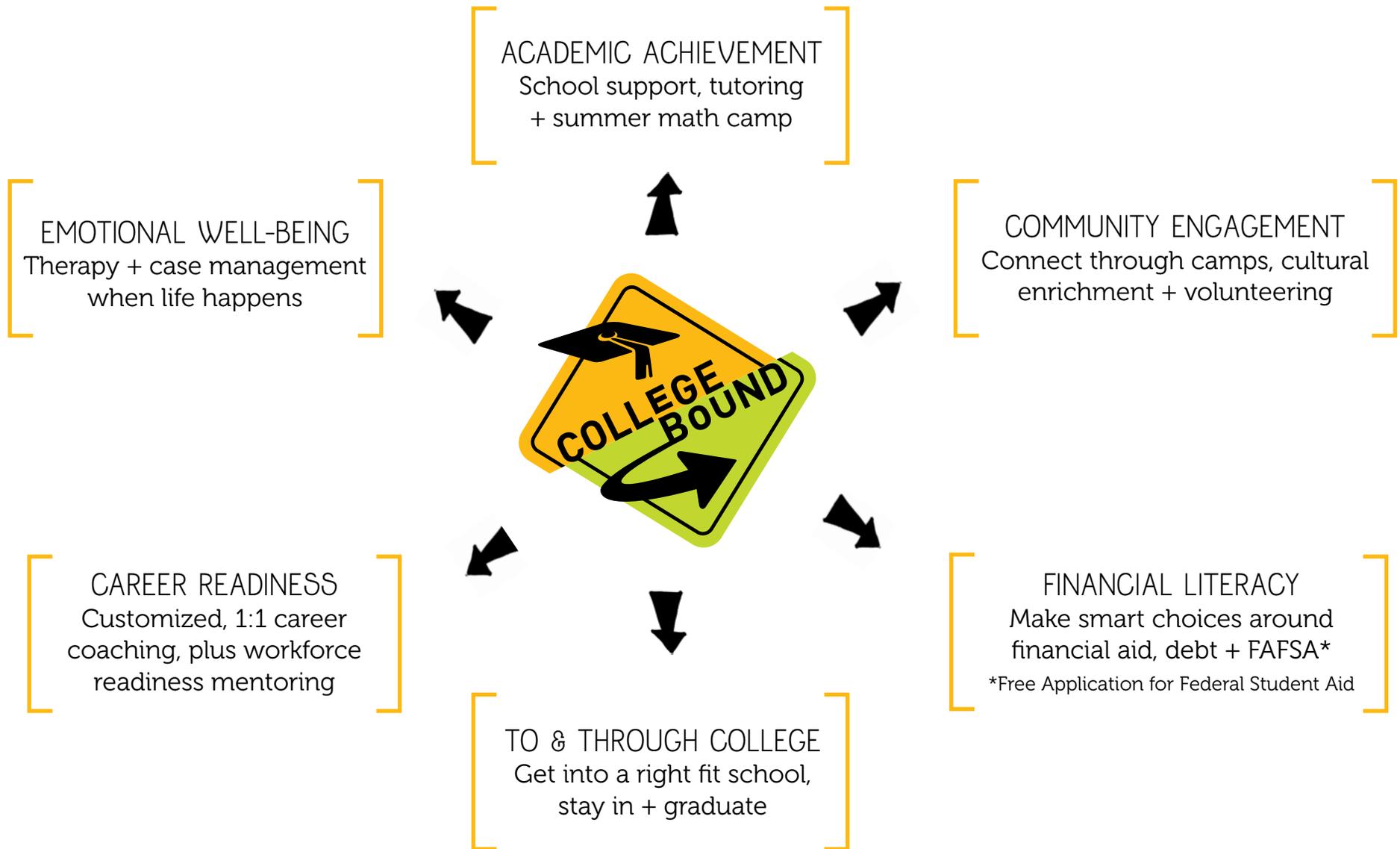
VOLUNTEERS
within our
community

GRADUATES
college within
six years

Tyrese, senior at Jennings Senior High School

What We Do

We prepare students for degree attainment and life success. Throughout high school and college, for **7 to 9 years**, our students develop academic competencies, social and emotional skills, college knowledge and a strong community service ethic. At the heart of what we do is a close, long-term relationship with each student that focuses on:



Left: Cauterra, CB College Access Manager
Right: Mariah, senior at Grand Center Arts Academy



North Star Goals & Outcomes

In 2016, College Bound's Board of Directors conducted a rigorous strategic planning process. They asked: What is CB's North Star? Who do we want to be in 2026?

The answer: We want our students to achieve at rates better than their high-income peers, placing College Bound at the top of its class, nationally.

These goals hang in the center of our office and are at the center of our work. Our North Star points to:



65% of CB students will earn a bachelor's degree within **5 years** of high school graduation.



No student will have more than **\$35,000** in debt when they receive their baccalaureate degree.



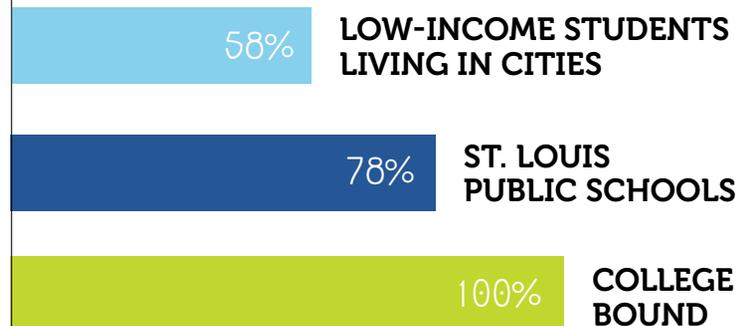
Within **12 months** of college graduation, **75%** will be fully embarked on meaningful careers, directly or through enrollment in postgraduate program.



Kayla, freshman,
Missouri Southern
University

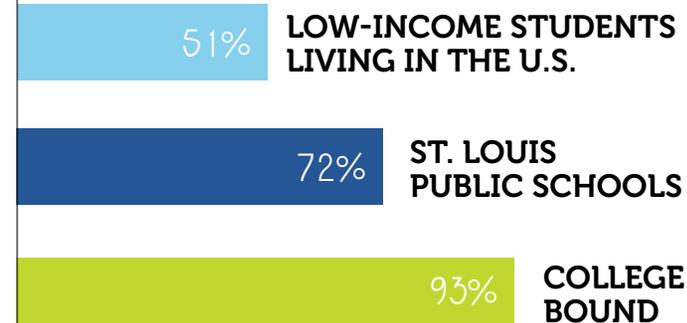
HIGH SCHOOL GRADUATION

Since 2006, **100%** of College Bound's students have graduated from high school. It does not come easy; every graduation is well-deserved and hard-earned.



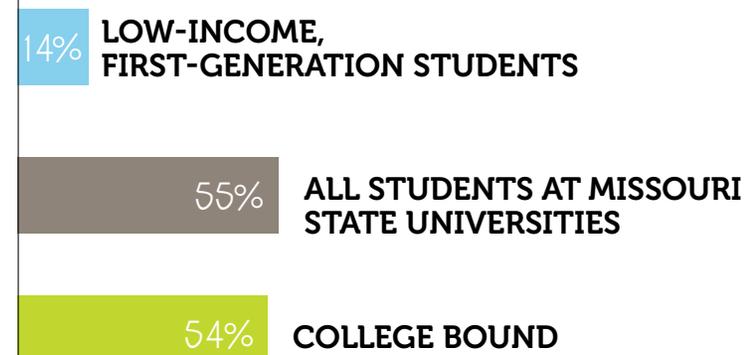
COLLEGE MATRICULATION

Matriculation is more than just enrollment. It means that students secure funding, housing—and show up ready to be successful their first semester of class.



COLLEGE GRADUATION

In **11 years**, CB has created a system that graduates students at the same rate as their high-income peers. Now, we are leveraging our data and knowledge to steadily increase our six-year graduation rate.



Sources: Cities in Crisis 2009: Closing the Graduation Gap, Editorial Projects in Education
The Missouri Department of Elementary and Secondary Education | The National Center for Education Statistics



Kayla, University of Missouri – St. Louis alumna and CB AmeriCorps Coach with Josh, CB AmeriCorps Alumnius and Post-Collegiate Transition Manager

Colleges we attend

One of our most coveted privileges is to hoot + holler as CB graduates walk across the stage to receive their diploma.

We have a lot to cheer for: CB collegians graduate at **5 TIMES** the rate of their low-income, first-generation peers.

Some of the colleges and universities our students attend include:

American University	Northwest Missouri State University
Bradley University	Oberlin College
Coe College	Pomona College
Dominican College	Ranken Technical College
Earlham College	Rhodes College
Fontbonne University	Saint Louis Community College
Gustavus Adolphus College	Saint Louis University
Harris-Stowe State University	Saint Olaf College
Howard University	Southeast Missouri State University
Illinois College	Southern Illinois University
Kalamazoo College	Spelman College
Kenyon College	Truman State University
Lawrence University	University of Central Missouri
Lehigh University	University of Iowa
Lincoln University	University of Missouri - Columbia
Lindenwood University	University of Missouri - Kansas City
Maryville University	University of Missouri - Saint Louis
Missouri University of Science and Technology	University of Notre Dame
Missouri Southern State University	Vanderbilt University
Missouri State University	Washington University in St. Louis
Missouri Western State University	Webster University
Morehouse College	Westminster College
	Xavier University

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"I joined the board in 2009 and became Chair in October 2015. I have witnessed tremendous growth in the organization. As Chair, I want to make sure that the board is impactful, committed to the mission and follows best practices. All of this is key to the success of our programs, and most importantly, the success of our students." – Carol Staenberg, Chair



»» strategic plan!



Where is our focus? <<<<

the north
star

- ↑ 65% grad rate (5yrs)
- ↓ <\$35,000 in debt
- ↑ 75% employment (onths post-grad)



Improve Program
Enhance H.P. Proc
Plan for Growth

2016-17 College Bound Board of Directors



Personalized notes of encouragement stacked up waiting to go into collegian care packages

Statement of Activities

Jan. 1, 2016 - Dec. 31, 2016

SUPPORT & REVENUE	
Contribution Revenue	1,807,547
Special Events	797,269
In-kind Contributions	96,563
Investment Income	200,908
Other	<u>44,599</u>
Total Support & Revenue	<u>2,946,886</u>
 FUNCTIONAL EXPENSES	
Program	2,078,723
General & Administrative	303,864
Fundraising	<u>363,393</u>
Total Functional Expenses	<u>2,745,980</u>
 Change in Net Assets	 200,906
 Net Assets, beginning of year	 3,766,252
Net Assets, end of year	<u>3,967,158</u>

AmeriCorps Service

CB AmeriCorps Coaches spend a year of their lives standing up for students. Their work is federally funded, made possible by the National Corporation for Community Service and the Missouri Community Service commission. Since 2008, **118** AmeriCorps Members have served at College Bound. Now, they're leaders in St. Louis and across the country. Their service is the heart of CB and we are fiercely proud of them.

"I could not have pictured a better fit for my first two years of work after college. I have learned about leadership, acceptance, understanding, empathy, and community in ways that I would never have experienced if it weren't for the AmeriCorps program. I had never considered a career in college access, nor did I really understand what it meant, before taking my AmeriCorps position. Now I am certain that this is my calling." – Amy, CB AmeriCorps Coach



Amy, CB AmeriCorps Coach with sisters Lexi and Malia, senior and sophomore at Ritenour High School, respectively

SepTisha will graduate from Kalamazoo College in May 2018 and begin her career with Teach For America



Stick with a Student Program

Our Stick with a Student program began in 2014 thanks to the commitment of some of our most loyal supporters. "Sticker" donors make a three-year pledge and now have the opportunity to be paired with an individual CB student. Stickers and students get to know each other personally through updates, lunch dates and special events. We are grateful to the dedication and mentorship our current Stickers:

Alison Allman & Bob McCoole
Sally & Chuck Carpenter
Jane & Peter Conrad
Jennifer & Jonathan Deutsch
Marilyn & Rich Dredge
Alison & John Ferring
Helen & Bill Gilbert
Abby & Joe Goldberg
Dorette & Ed Goldberg
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Mary & Steve Schoolman
Carol & Michael Staenberg
Nicky & Scott Stern
Mary & Tom Stillman
Susan & Howard Weissman
Lisa Orden Zarin & Larry Zarin

CB Cram Session! Trivia Night

College Bound's first-ever Cram Session! Trivia Night brought **200** guests to Edward Jones' headquarters to relive the fun part of finals. Host Jim Heinen quizzed on college mascots, the periodic table and celebrities' Greek affiliations while trivia-goers enjoyed beer donated by Urban Chestnut Brewing Company and Anheuser Busch. Sarah and Todd Kaye hosted the winning table, and walked away with Yeti cups provided by Mueller Prost and gift cards from Blueprint Coffee.

We are grateful to our Presenting Sponsor, the Centene Charitable Foundation, and those who made this event an outstanding fund and friend-raiser. We raised **\$26,000**.

Join us next year for another night of college-level quizzes and camaraderie!



PRESENTED BY:



Trivia-goers
double check
their answers



"My mother enrolled my brother and me in the school desegregation program. She saw it as a chance to flip the script on what our demographic labels say about my chances: low-income, person of color, first generation, housing unstable. My mom also encouraged me to enroll in something else – College Bound.

There were people like me in the program with a different set of labels: smart, black, ambitious, engaged. I was able to jump right into ACT prep, college research, and thinking critically about my next steps. Thank you, Mama. I love you." – Tia

Tia, freshman at University of Notre Dame

2017 Cap & Gown Ball

On Saturday, June 10 at St. Louis Union Station, co-chairs Katherine & Andy Byer and Sally & Ken Katzif were joined by **500** guests to celebrate College Bound students and honor their life journeys to becoming successful college graduates.

Guests mingled with students and had the privilege to hear several CB students speak from their hearts about their personal struggles and triumphs. Kelvin, who is now giving back as an AmeriCorps VISTA; Tia, who launched her college career at Notre Dame this fall as CB's first QuestBridge Scholar; and Ke-La and Ka-La, twin math majors studying at Southeastern Missouri State University and Illinois College with their mother, Shakita. They shared reflections on the transition to college, Ke-La's decision to transfer, and their mother's strength. Shakita expressed her commitment to her children's college path, her own accomplishments in the face of hardship, and the value she places on her family's relationship with College Bound.

The program was led by co-emcees Larry Zarin and Brian Henry. Presenting sponsor Express Scripts contributed **\$50,000**, and more sponsors than ever before chose to #standup4CB. Together, we raised **\$787,750!**



Shakita (right) with one of her twins, Ka-La



SAVE THE DATE: **SATURDAY, JUNE 9**

CAP & GOWN BALL 2018!

Co-chairs: David & Kerrin Kowach and Robin & Tim Wentworth

Generous Giving

We are thankful for the donors who #standup4CB. The following list reflects gifts received between Jan. 1, 2016 - Dec. 31, 2016:

LIFE CHANGERS | \$200,000 – \$499,999 (over 2-5 years)

Anonymous*(2)
The Ferring Family Foundation***
Carol & Michael Staenberg &
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Strada Education Network*

ANGELS | \$250,000 – \$499,999

The Missouri Community Service Commission

GUARDIANS | \$100,000 – \$249,000

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* Multi-year gift

** Stick with a Student donor

*** Stick with a Student donor & multi-year gift

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 Ricardo Vigil
 Joe Weber
 Debbie & Mark Weingarth
 June & Alvin Wolff

Please inform us for any unintended misspellings or omissions and accept our sincere apologies.

MyTresa, CB alumna and full-time
CB College Completion Coach with
Dominique, sophomore at Missouri
Western State University



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