

homecoming

2015-2016 ANNUAL REPORT



Bryce Arrington | Northwest Missouri State University Class of 2016



Hey Nichole,
I just want you to know
that I will really miss you.
Also I want to wish you the
best of luck in Grad school.
I don't know if I ever told you
this but you are a great listener
and I'll miss just simply talking
your ears off. ☺
Love,
MYA KONG

homecoming

College Bound feels like a home. From day one, we do whatever it takes to propel our kids forward. We provide the academic and social support to ensure graduation from high school and college—and maybe even more importantly, we are there for the everyday moments along the way.

Our coaches and staff listen, Skype and Snapchat 24/7. CB cabinets are chock full of favorite snacks, strawberry fruit bites and chewy granola bars. The counseling room armchair is open, a safe place to let it go. The walls are collaged in photos and thank yous from college visits, prom, baby showers, BBQs, lock-ins, ACT breakfasts, care packages and countless volunteer outings.

We are a conduit for our students to plug in to their best selves. Our student-made hashtag sums up what it means to come home: **#CBisLife**.

Photo to left: Mya, a high school senior at Clyde C. Miller Career Academy, writes a heartfelt surprise note to her mentor, friend and coach. Mya's dream job is to be a neonatal nurse. She loves newborns and is very interested in working with moms.

Mya's coach, Nichole, is completing three years of AmeriCorps service. Nichole, a graduate of Cornell College, is a CB alumna herself. Nichole is currently pursuing her Masters in counseling at Saint Louis University.



Nichole Stovall
College Preparation Coach



Charles (left) and Malik (right) | Packed up to begin their freshman year at Missouri State University

welcomehome

Our mission:

To provide promising students from under-resourced backgrounds with the academic enrichment, social supports and life skills needed to succeed in colleges and careers.

Our students:

- 88% of CB students qualify for free & reduced priced lunch.
- 90% of our students will be the first in their families with a college degree.

The highlight of my career at College Bound so far was connecting with our alumni at the 2016 Cap & Gown Ball. I was awestruck by how deeply our alumni speakers wanted to share their CB experiences with those who had loved and supported them. They wanted to breathe in the positive company of one another. They wanted to remember. They wanted to come home.

In our tenth year as an organization, we are seeing the results of the commitment our founders Lisa, Debbie, and Ericka made so long ago: our young people becoming the leaders we always knew them to be. They are making us proud through attaining graduate degrees, achieving career-relevant positions at companies, participating in community service, and in bringing their developed talents back to St. Louis.

Our students' trajectories mirror the path that College Bound is taking as an organization. We are ambitious. We have an appetite for risk and innovation. We are fighting racism in our community and challenging ourselves to be better humans. We are committed to community. We are growing up fast, and have much to learn.

You are receiving this report because we count you amongst our partners, investors and friends. I hope you share the immense pride I feel in College Bound and our students.

Thank you for walking with us.

Sincerely,

Scott



Scott Baier
Executive Director



Mariah, a junior at Grand Center Arts Academy, charts the value of college

ourmethod

College Bound's To & Through model prepares our students for life success. Throughout high school and college (seven to nine years), our students gain academic competencies, social and emotional skills, college knowledge and a strong community service ethic.



At the heart of our program is a relationship. We empower students to make decisions, seek wisdom and take risks. We cheer (like crazy!) when they succeed and troubleshoot together when they don't.

HIGH SCHOOL

Begins the summer after 9th grade.
High school classes focus on:

- College knowledge & financial literacy
- Social-emotional wellness & skills
- Building academic mindsets
- Creating a community of support
- Career-readiness
- ACT prep

Outside of class, CB supports HS students with:

- Social-emotional development
- Career panels & job shadowing
- Community service
- Field trips & cultural events
- College visits & fairs
- In-home visits from CB
- Intensive academic summer programming
- Mental health services

COLLEGE

From 2nd semester of 12th grade to college graduation.
College coaches:

- Provide 1:1 case management with a 30:1 ratio
- Monitor milestones & success indicators
- Track progress in persistence database
- Focus on grades, finances, key transitions & mental health
- Audit mathematics credits, ensuring on-time graduation

Beyond coaching, CB provides collegians with:

- College-readiness programming
- Career-readiness boot camps
- Networking sessions
- Care packages (three times a year)
- Financial aid counseling/student debt management
- Community service experience
- Social team bonding events
- Informal connections for internships & jobs
- Crisis management



Left to right: CeAira Simmons, CB's Director of College Completion | Kaje, CB alumnus, University of Missouri – St. Louis
Elizabeth Richardson, CB AmeriCorps Member | Kelly Small, CB AmeriCorps Member & CB alumna

insideimpact

↪ Since 2006:

- **100%** of CB students graduated from high school.
Compared to 53% of low-income students living in cities¹
- **93%** matriculated to college immediately after high school.
Compared to 51% of low-income graduates nationwide²
- **87%** re-enrolled for sophomore year, and **79%** re-enrolled for junior year.
- CB collegians are graduating at **FIVE TIMES** the rate of their peer group.³

¹ Cities in Crisis 2009: Closing the Graduation Gap

² The National Center for Education Statistics

³ The Pell Institute

CB students attend:

Beloit College
Colgate University
College of Wooster
Fontbonne University
Hampton University
Harris-Stowe State University
Howard University
Illinois College
Illinois Institute of Technology
Kalamazoo College
Lawrence University
Lehigh University
Lindenwood University
Maryville University
Missouri State University
Missouri Institute of Science
& Technology
Missouri Western State University
Morehouse College
Northwest Missouri State University
Northwestern University

Oberlin College
Pomona College
Princeton University
Ranken Technical College
Saint Louis University
Sewanee: University of the South
Southeast Missouri State University
St. Louis Community College
Tennessee State University
Truman State University
United States Air Force Academy
University of Arkansas - Pine Bluff
University of Central Missouri
University of Iowa
University of Missouri - Columbia
University of Missouri - Kansas City
University of Missouri - St. Louis
Vanderbilt University
Washington University in St. Louis
Webster University



Debbie Greenberg
Director of College Counseling



Left to right, back row: Winston Rogers, Todd Kaye, Joe Goldberg, Carol Staenberg, Corey Jones, Chuck Carpenter, Clay Hunter, Nicky Stern, Ann Nativi. Front row: Josephine Goode-Evans, Marilyn Dredge

ourboard

2015-2016

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CPA





Rakeesha, a junior at Clyde C. Miller Career Academy, practices her ACT math skills.

our finances

"It is my responsibility to watch College Bound's spending to make sure we are getting the most impact we can for our contributors' funding. We have a talented, engaged Finance Committee composed of two CPAs, a successful business owner, two bankers and an asset management executive. We meet five times per year to discuss CB's financial condition, expenditures, and financial controls. Contributors count on us to be good stewards of their funding."



Chuck Carpenter
College Bound Board Treasurer

STATEMENT OF ACTIVITIES

January 1, 2015 - December 31, 2015

Support & Revenue

Contribution Revenue	1,994,083
Special Events	683,065
In-Kind Contributions	101,841
Investment Loss	(27,321)
Other	38,123

Total Support & Revenue 2,789,791

Functional Expenses

Program	2,143,874
General & Administrative	244,008
Fundraising	314,519

Total Functional Expenses 2,702,401

Change in Net Assets 87,390

Net Assets, beginning of year	3,678,862
Net Assets, end of year	3,766,252

chriswilliams

College:

University of Missouri-
St. Louis

Undergrad: Class of 2012

Post-grad: Class of 2015

Now: Student Success

Coach at Harris-Stowe State
University

His words: *"You always remember conversations that change your life. After my freshman year of college, I told my coach, Laurie, that I was going to quit, and that college wasn't for me. She listened and said, 'That's fine, Chris. But before you do, let's examine what life is going to be like for you without a college degree.'*

The very next day, I fully committed. That conversation would not have been possible without full trust and love."





kadijahayes

College:

Marquette University
Class of 2012

Now: Marketing Analyst at
Anheuser-Busch InBev

Her words: *"My job search was not fruitful. I began to question: Would I only succeed in college, but not beyond?"*

My CB family kept my head on straight and Debbie Greenberg, Director of College Counseling, directed me to Weber Shandwick, where I was offered an internship fresh out of college.

I had SIX internships in two years. I began to worry I would never secure a full-time job. But then, CB Design Guru Terry Ross connected me to Anheuser-Busch, where I am happily employed today."



Arriana Hayes | BA, University of Missouri - Columbia | Student, Saint Louis University School of Law



Ulysses Smith | BA, Beloit College & MBA, University of Wisconsin - Whitewater | Independent Financial Advisor, Money Concepts

cap&gown

Over 600 guests raised their glasses to cheers to ten years of College Bound at this year's Cap & Gown Ball.

Our presenting sponsor, Express Scripts, invested a transformational \$50,000 into the promise of our students' success. Since 2008, Express Scripts and former Chief Executive Officer George Paz have been by our side.

In 2016, Tim Wentworth, current Express Scripts Chief Executive Officer, shared his personal story of college persistence.

As a community, we paid tribute to CB's visionary founder, Lisa Orden Zarin. We celebrated twelve College Bound alumni who are forging a different, powerful path in the world. Then, we danced until our feet hurt.

Together, we raised
a record-breaking \$800,230!





Two classes of Hillman Scholars joined Jennifer and Tom Hillman at their home.

hillmanscholars

In 2012, Jennifer and Tom Hillman approached CB with a dream to create a unique college scholarship opportunity for first generation students. The idea was to provide gap funding to students that were overlooked by other scholarship programs, but had the qualities, character and determination that the Hillmans believed would lead to success.

In addition to a yearly scholarship, they also provide special events with inspirational guest speakers, mentorship and networking in St. Louis. Every Scholar is matched with a professional in the community to share guidance as the scholars advance through their education. And, the Hillmans build a personal relationship with each student. In 2015, the first class of Hillman Scholars was selected.

Scholar Eliza Dent, a sophomore at Lehigh University, shared that she is most grateful for the time the Hillman family invests in her academic passions. "Honestly, the money is the smallest part of being a Hillman Scholar. The Hillmans connected me with Dr. Joe Steensma, a public health professor at the Brown School at Wash U. We met, he liked me, and now I'm a content editor for a book he's writing about birds living at the confluence of the Mississippi and Missouri rivers." Dr. Steensma reflected on Eliza with, "She did an incredible job on the work she did for me and I believe made some great connections as well."

THE HILLMAN SCHOLARS

2015-16

Jada Bell
Jazmen Bell
Eliza Dent
RaVaughn Herbert
Amar Kovac
Autumn Martin
Alijah Nelson
ZeCora Smith
Sam Ung
Micheal Watson

2016-17

Jacelynn Allen
Jailene Aragon
Sadeja Harper
Heavyn Jennings
Pablo Lopez-Reyna
Khalid Murray
Mariah Palmer
Elvis Phung
Demarco Saffold
Leonard Stewart



In the words of Jennifer and Tom, "Developing close relationships with our CB students is investing in our future leaders. We are proud of all of our Hillman Scholars, for their hard work and commitment. We are excited to walk with them on their life journey, and honored to offer our love, support and mentorship."

meetBridgit2College

All about Bridgit2College:

In 2013, College Bound used its expertise to create Bridgit2College, an ed-tech platform that helps organizations get their college-admitted students out of the matriculation maze and into college classrooms.

Bridgit2College turns students' dreams into reality by bridging the gap between college acceptance and college attendance. College-intending students have 50-60 tasks to complete when transitioning from high school to college; Bridgit2College makes it easy to navigate this complex process by empowering students, counselors and adult influencers with research-based tools and resources.

What Bridgit2College does for high school seniors:

- Provides prioritized college enrollment checklists
- Nudges students to stay on track via text reminders
- Boosts counselor capacity by making it possible to support hundreds of students at a time

In 2015-16, CB's dynamo Innovation Director, Keisha Mabry, set a breakthrough goal: reach over 10,000 students in one year. We exceeded this lofty goal, serving 11,000+ students in nine states. The St. Louis Business Journal recognized Keisha with a 2016 Innovation Award!



Keisha Mabry
Innovation Director





Aneenah, a high school senior at Clyde C. Miller Career Academy, uses Bridgit2College's survey to track her path to college.

ourcoaches

Each year, CB recruits a diverse group of **AmeriCorps** coaches. All coaches bring a record of achievement and they commit to up to three years of service to equity in education.

In 2015, our coaches taught and mentored 641 College Bound students through 44,264 hours of service valued at more than \$885,000—all in exchange for a modest living stipend.

While we live by our data, we cannot quantify our coaches' depth of dedication to building relationships with our students.

"Each one of our students is special. It is my privilege to walk alongside them as they grow into confident, forward-focused young adults. I chose to serve a second year at CB so I could continue working with these amazing students toward achieving their goals and becoming the best versions of themselves."



Emma Lapp
College Preparation Coach



High school sophomores Lexie, Hunter, Shmor, Iesha, Nia, Monee & David hug their CB coach, Matthew, at Camp CB 2015.



sticktogether

CB makes a long-term commitment to each student—seven to nine years. Our Stick with a Student donors support this promise by investing in our three-year high school program.

Their investment says to our students:

Year 1: I believe in you and you are worth it.

Year 2: I will provide resources & set high expectations.

Year 3: I know you have it in you. It's your turn to fly!



Thank you to our Stick with a Student donors:

Alison Allman & Bob McCooles
Paula & Chad Bookidis
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Lisa Orden Zarin & Larry Zarin

2015giving



College students & coaches grow as a team by untangling "the human knot" at the 2016 Collegian Lock-in.



We are **forever grateful** for the hundreds of champions who walk by our side.

Soulmates | \$500,000 - 1M+

The Ferring Family Foundation***

Michael & Susan Dell Foundation*

Carol & Michael Staenberg & the Staenberg Family Foundation***

Angels | \$250,000 - 499,999

Anonymous*

The Missouri Community Service Commission

Guardians | \$100,000 - 249,000

Bellwether Foundation*

Emerson Charitable Trust

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History Makers | \$50,000 - 99,999

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Founders | \$25,000 - 49,999

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* Multi-year gift

** Stick with a Student donor

*** Stick with a Student donor & multi-year gift

Pioneers | \$10,000 - \$24,999

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Visionaries | \$5,000 - 9,999

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